## Words to Use

- Participant
- Cultural Ambassadors
- Exchange participants
- International
- Host organization
- BridgeUSA Program
- Exchange Program
- Training Program
- Internship Program
- University coursework
- Educational component
- Cultural component
- Public diplomacy
- Skilled
- Rotations
- Supervised
- Growth and Development
- Structured
- Improve participants' knowledge of American techniques

## Words to Avoid

- Workers/Work
- Unskilled
- Employment
- Labor
- Cheap/affordable
- Unsupervised
- Unstructured
- H2b or other labor visa
- Employees
- Contract
- Assignments are based on business needs

## **Use Sparingly**

• J1 visa (instead refer to program)

